



BUSINESS

PROFILE

2019-2020



DIGITAL MARKETING

About Us

Chasing Media Founded in 2005 is a Web Development & Digital Marketing Agency in Chennai. We have a team of web experts who always focus towards the satisfaction of our clients and delivers highest quality standards. We have serviced more than 100+ Clients around the GLOBE and 95% have been satisfied with the work we served to them.

What We Do?

Digital Strategy

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.

Website Design & Development

We understand that your website is an online identity of your organization therefore we provide exceptional and strategic design that compliments your brand and accomplishes your goals. If you are looking to establish your business on web or to enhance your existing web presence Chasing Media commit to offer quality and cost effective solution for your requirement.

We provide Fast turn around time with Best quality at reasonable price.

Digital Marketing

Simply stated — we get good results to gain more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates — whatever your needs — we'll get it done. Guaranteed.

Who We Are?

Chasing Media provides comprehensive web and digital marketing services that include strategic consulting, development, testing as well as the implementation. Our expertise guarantees quality, competence and rapid execution of any projects ranging from mid-sized portals to complex web solutions.

We use a low-risk Delivery Model to expedite agendas with a real-time testing enabled. This lets us to build a clear set of aims that ensure the best class of work is maintained.

Our Strengths

- ✔ One-stop IT services provider for web, mobile, application and consulting services.
- ✔ Single point of contact for all your needs
- ✔ Deep understanding of business models and use latest tools
- ✔ Dedicated, competent and technologically experts team.
- ✔ Competitive pricing, Cost-Effective Solutions and support

Innovation and Quality

We believe that “A Satisfied Customer Is the Best Business Strategy”. We are dedicated to deliver maximum value to our clients and in helping them to succeed in a constantly changing and challenging business world.

We are friendly but follow very strict policy to provide high quality output to our clients. Our testing team make sure to take extra work from developer by exposing each and every bugs. :)

Our Expertise ””

AI Chatbot Automation

We will integrate conversational flows and sequences to your bots that engage with your customers in real time. From conceptual design and analysis, to full deployment and hosting. We set up everything you need to get up and running with your own chatbot.

Video Production

Chasing Media Corporate Video Production Company is competent to conceptualize, script, shoot, edit and deliver any type of video, regardless of video project size, subject, deadline and budget.

SEO Services

Rank Your Site on the Top of Search Engines. Get free keyword research and free audit and strategy. we provide guaranteed ranking and can help you to increase organic search engine traffic.

PPC Services

In Chasing Media, we strive to boost your company's online visibility. We have Highly Experience PPC expert team and can help to drive relevant clicks to your website.

SMO Services

Our Social media experts can help to make unique activity on your website and able to attract your customers towards social media channels like Facebook, Twitter, LinkedIn, Instagram etc.

Reputation Management

We have specialists in brand reputation management. We can help fast suppression on negative feedback of your brand including products and services in popular search engine and social media.

Web Design

Get creative, unique and customized, corporate, e-commerce website. At Chasing Media, we focus to create an amazing website that helps you to grow your online business and build your online brand.

Web Development

Chasing Media is a leading web development company in India that offers custom web development services including B2B, B2C Portal Development. Contact us for offshore website development services.

Email Marketing Service

Email marketing is directly marketing a commercial message to a group of people using email. Every email sent to a potential or current customer could be considered email marketing. It usually involves using email to send Advertisement, business request, or solicit sales or enquiry, and is meant to build loyalty, trust, or brand awareness.

Content Writing Service

Chasing Media provides the best Content Writing services in India. Our team has very vivacious and spirited content writers carry years of involvement in unique client engagement strategies, in-depth information of marketing and getting updates. Whether it is, SEO Services, PPC Services, SMO Services, Email Marketing or procuring Conversion Rate Optimum, all gets powered by great quality, focused and unique content writing.

Local Business Marketing

Local marketing is all about getting your business in front of people who are actively searching online for the services you provide in your local area. It's about creating brand awareness and establishing trust and credibility. And it's about ensuring that wherever prospective customers are searching – in Google+ Local, online directories or social media – they find YOU and not your competitors.

Ecommerce Marketing

E-commerce marketing is the practice of guiding online shoppers to an e-commerce website and persuading them to buy the products or services online. A successful e-commerce marketing team needs to have expertise in search engine optimization, pay-per-click marketing, social media marketing, and display advertising to reach the top of search results.

Branding & Corporate Design

From logo design to business cards, letterheads and flyers. Whether you are looking for something as small as a sticker design or as large as a billboard design we can assure that Chasing Media team can assist.

Client Testimonials

Hello Team, This is Prabhu here from 365Solar. I am just sending a little message to you to thank you for the work you have done on 365solar.xyz website to sell out Solar Products. We are looking forward to work with you for our next website and we hope we can get the same job you have done last time for us. Thank you very much and I loved your work. **Prabhu - www.365solar.xyz**

All I can say that right approach and innovative ideas will always give you success in every field. This is what Chasing Media team looks towards. We are extremely pleased with the effort made by them. I would suggest them to any business looking to increase their online visibility. **Caroline - www.cricketindia.info**

I would like to recommend Chasing Media as a reliable and professional digital marketing company in India. I am enchanted with their search engine optimization & social media marketing services to gain brand popularity and rankings in Google search engine. **Arunachalam - www.dealclues.in**

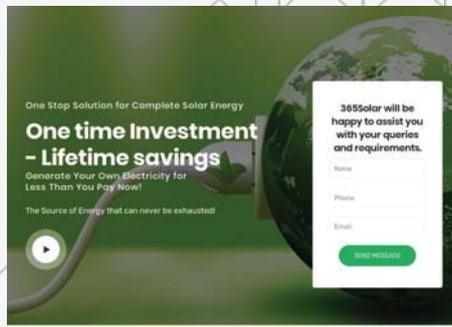
Amazing service from the team efficient and show results. Working regular with Arpit and his team has been great. Brilliant working relationship. **M. Karthikeyan - www.nissi.co.in**

Our Portfolio

The best way to demonstrate our expertise is to show you our work. In our portfolio section, you may find some selected projects from our growing list of web & mobile application development, to give you a better idea of our experience and expertise.



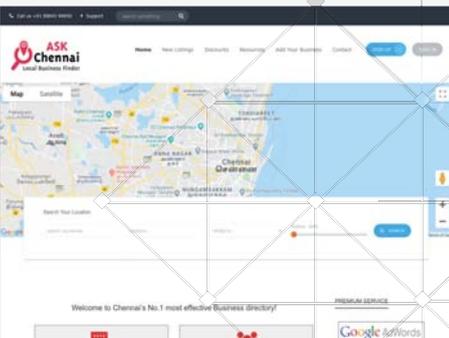
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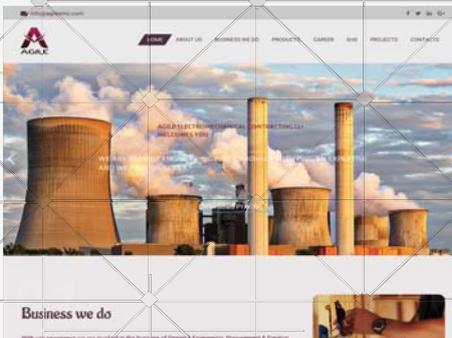
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www.towerdental.in



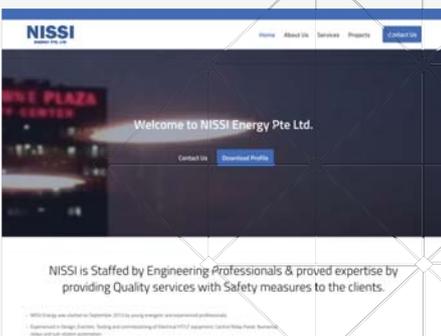
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